**Businesso Web Application Documentation**

**Overview**

Businesso is a powerful Software as a Service (SaaS) platform that allows users to create and manage business websites using a multitenancy architecture. The platform supports a variety of website types, including corporate sites, e-commerce stores, portfolios, hotel booking platforms, and more. It offers an intuitive interface, extensive customization options, and multilingual support, making it ideal for a global audience.

**Key Features**

**1. Multitenancy Website Builder**

* Users can independently create and manage websites within a single platform.
* Supports various types of websites, including:
  + Corporate websites
  + E-commerce platforms
  + Hotel booking systems
  + Course-selling websites
  + Charity and donation pages
  + Portfolio and business websites

**2. Multilingual and RTL Support**

* Offers multi-language support, including Right-to-Left (RTL) text orientation for languages like Arabic and Hebrew.
* Ensures accessibility for a diverse global audience.

**3. Subscription Management**

* Create unlimited pricing plans, including:
  + Free
  + Trial
  + Premium (monthly, yearly, or lifetime subscriptions)
* Administrators can define:
  + Features available in each package
  + Trial periods

**4. Custom Domain and Subdomain Support**

* Users can:
  + Link their websites to custom domains.
  + Use subdomains or path-based URLs for branding and accessibility.

**5. Advanced QR Code Builder**

* Generate custom QR codes for:
  + Websites
  + Marketing campaigns
  + Business promotions

**6. Multiple Payment Gateways**

* Supports a wide range of payment gateways, including:
  + PayPal
  + Stripe
  + Mollie
  + Razorpay
  + PayTm
  + Instamojo
  + Flutterwave
  + Paystack
  + Mercado Pago
  + Authorize.net

**7. User-Friendly Dashboard**

* Features an intuitive dashboard for users to:
  + Manage websites
  + Create virtual business cards (vCards)
  + Access tools like drag-and-drop menu builders and popup banner creators

**8. Customization and Branding**

* Allows users to customize themes, layouts, and branding.
* Includes tools for:
  + Drag-and-drop website building
  + Custom popup creation

**Benefits**

**For End Users:**

* Easy-to-use platform with no coding required.
* Flexible customization for diverse business needs.
* Affordable pricing plans tailored to various budgets.

**For Administrators:**

* Centralized management of multiple tenants.
* Scalability with the ability to support thousands of users.
* Revenue generation through subscription packages.

**Technical Specifications**

**System Requirements**

* **Server:** Linux-based server
* **PHP Version:** PHP 7.4 or higher
* **Database:** MySQL 5.7 or higher
* **Web Server:** Apache or Nginx

**Installation**

1. Download the Businesso package from Codecanyon.
2. Upload the files to your server.
3. Configure the .env file with your database credentials and server details.
4. Follow the setup wizard to complete the installation.

**Usage Guide**

**Step 1: Sign Up and Login**

* Register as a new user or log in with existing credentials.
* Access the user dashboard.

**Step 2: Create a Website**

* Choose a website type (e.g., e-commerce, portfolio).
* Customize the design using drag-and-drop tools.
* Add content, images, and business information.

**Step 3: Manage Subscriptions**

* Choose a subscription package based on your needs.
* Set up payment through the integrated gateways.

**Step 4: Publish and Promote**

* Link your website to a custom domain or subdomain.
* Use the QR code generator for marketing.
* Monitor analytics and feedback from the dashboard.

**Support**

* **Documentation:** Detailed user guides and FAQs are available on the platform.
* **Customer Support:** Contact via email or the built-in support ticket system.
* **Community:** Join the Businesso user forum for tips and best practices.

**Conclusion**

Businesso simplifies website creation for businesses of all sizes, providing a scalable, feature-rich platform with multitenancy support. Its user-friendly interface, robust customization options, and seamless payment integration make it a top choice for businesses looking to establish an online presence quickly and efficiently.